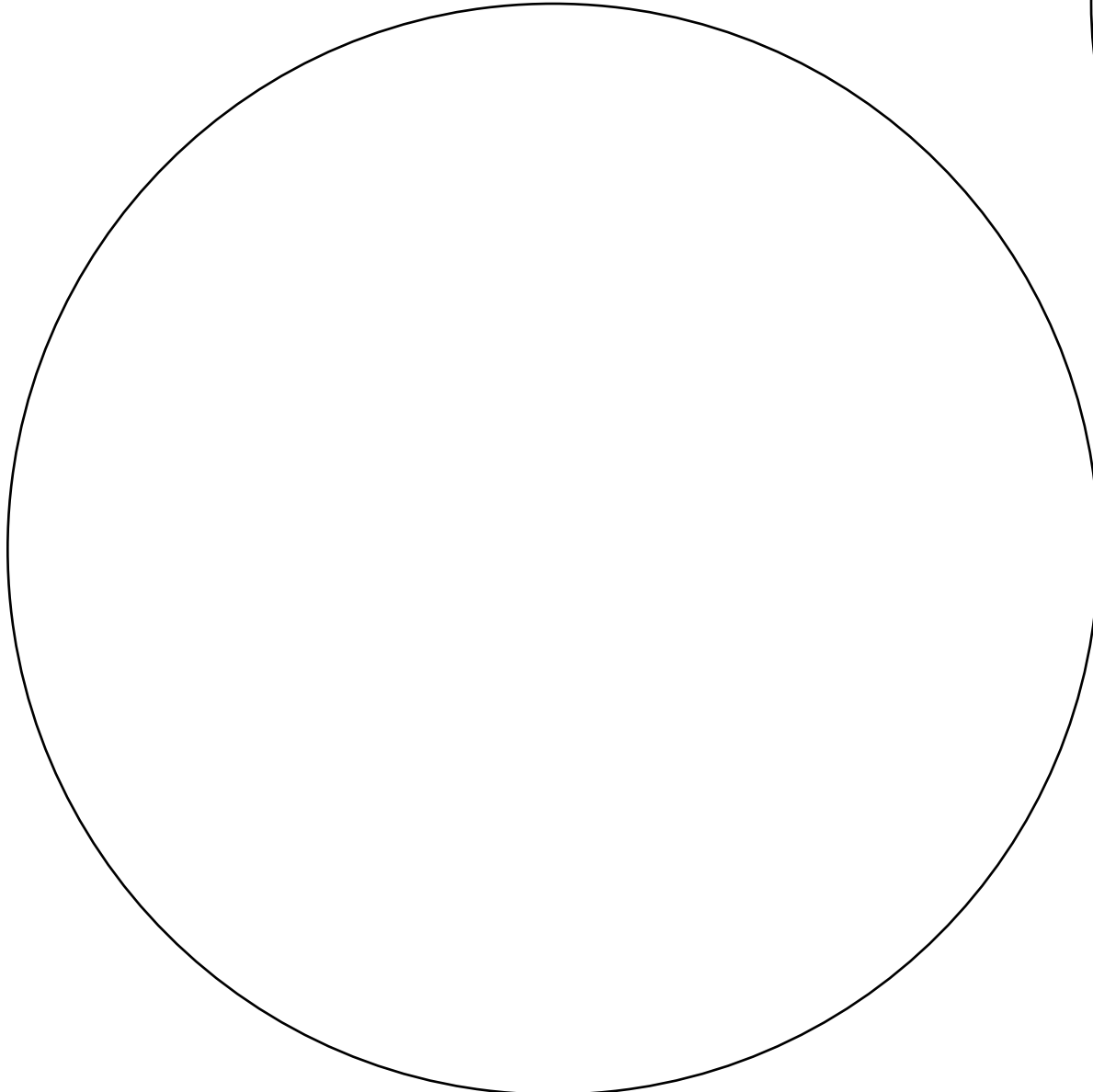
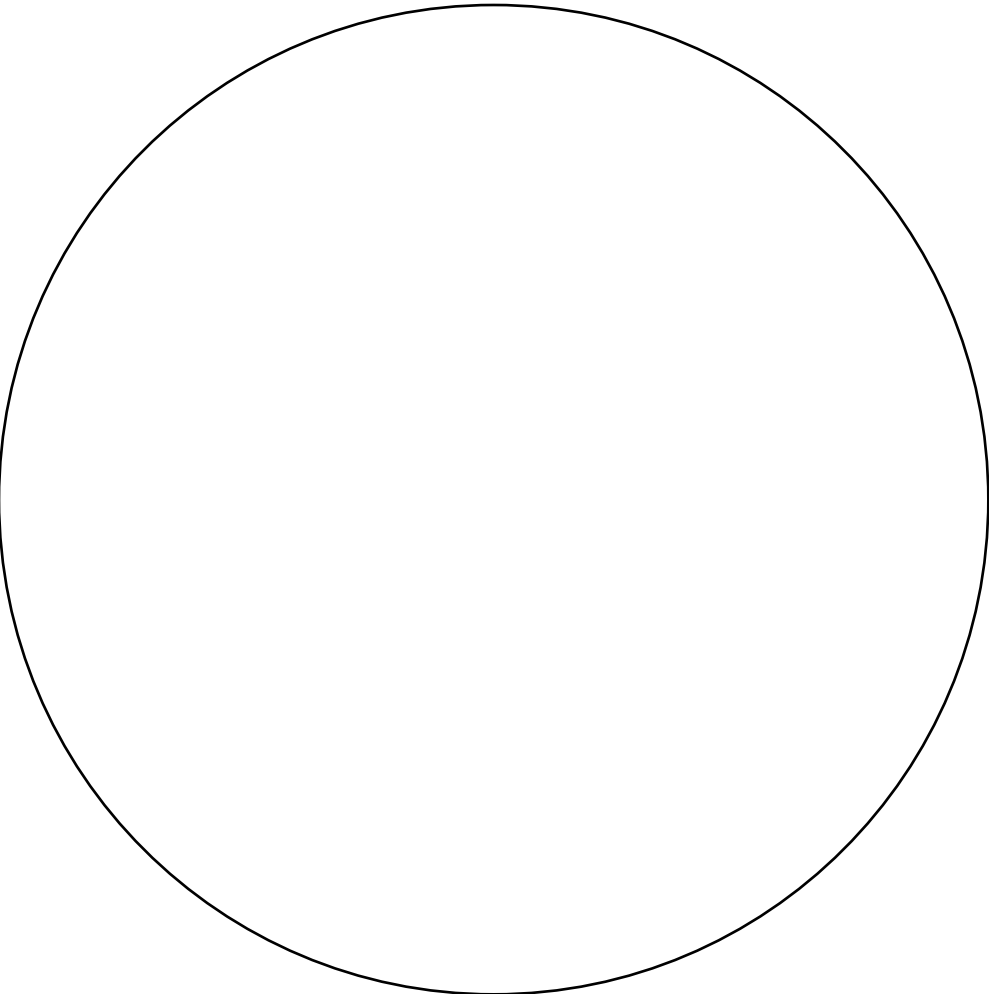
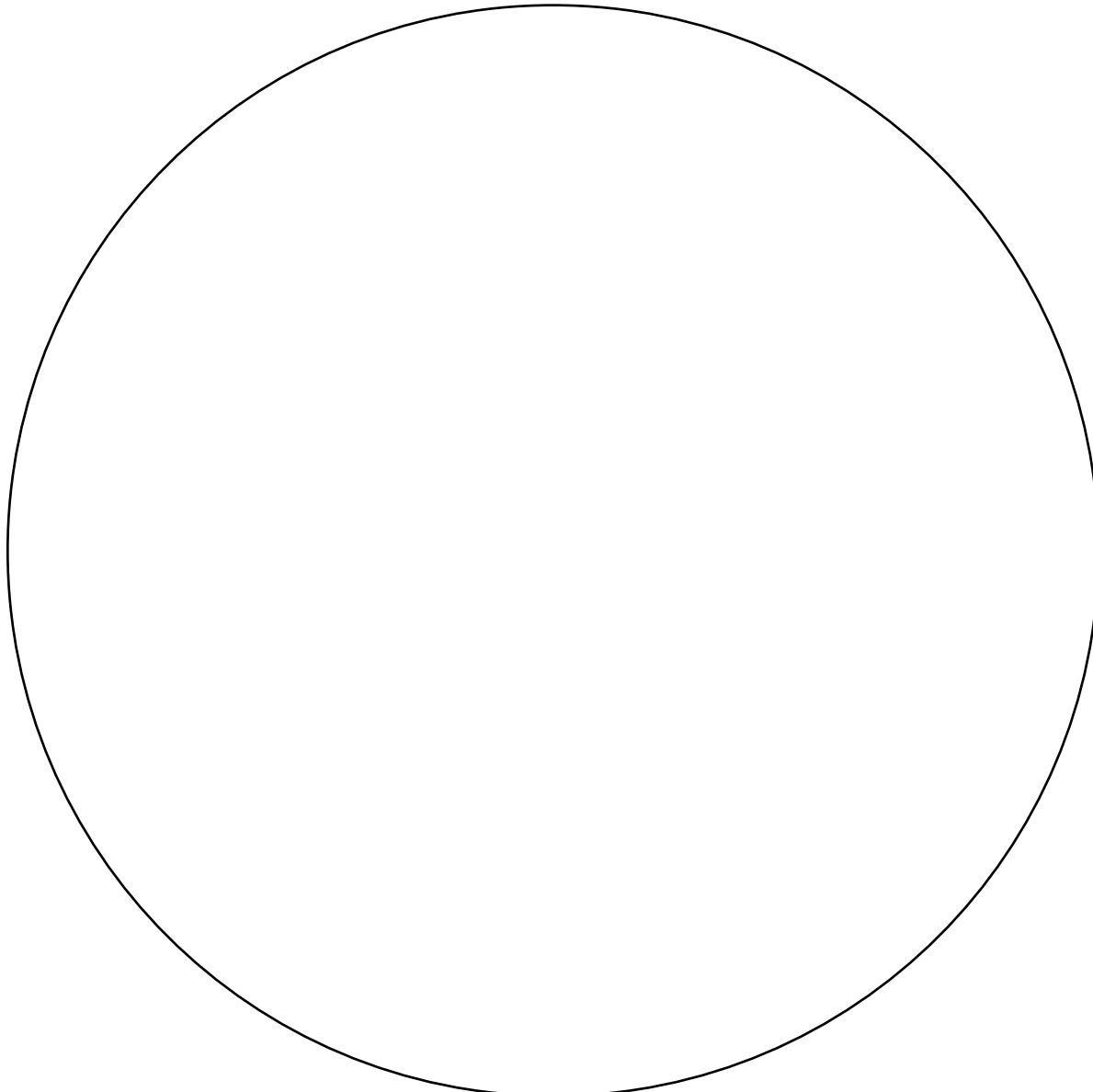


awwwards conference

a title sequence

susie scheer



about

The awards that recognize the talent and effort of the best web designers, developers and agencies in the world.

A meeting point, where digital design professionals from across the globe find inspiration, impart knowledge and experience, connect, and share constructive, respectful critiques.

“Always questioning”, “always evolving”.

(<https://www.awwwards.com/about-us/>)

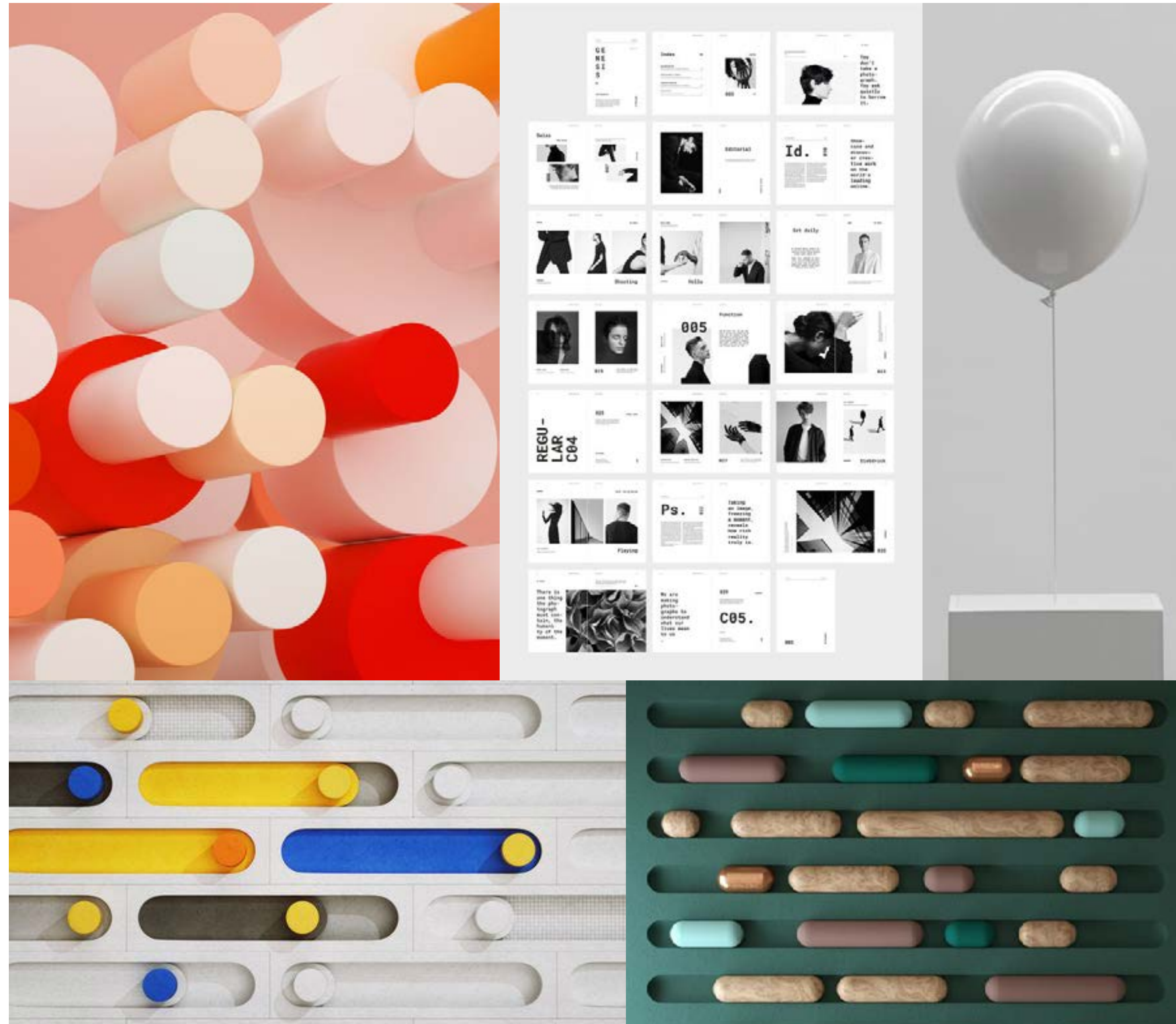
concept

To create a fun colorful design aesthetic that emulates excitement and curiosity before the beginning of the Awwwards Conference. I will be using color 3d design of abstract systems to represent all of the countless elements that go into UX design and creation.

word list

colorful
systematic
rythym
organized
user
playful
fun
curiosity

mood board



typeface + color scheme

URW Form bold, demi, medium

abcdefghijklmnopqrstuvwxyz
0123456789!@#\$%^&* (

abcdefghijklmnopqrstuvwxyz
0123456789!@#\$%^&* (

abcdefghijklmnopqrstuvwxyz
0123456789!@#\$%^&* (



hex # f23030



hex # eeb3ed



hex # 929095



hex # f2d091



hex # 4b53f2



hex # ff775f



hex # efd2c3

initial style frames

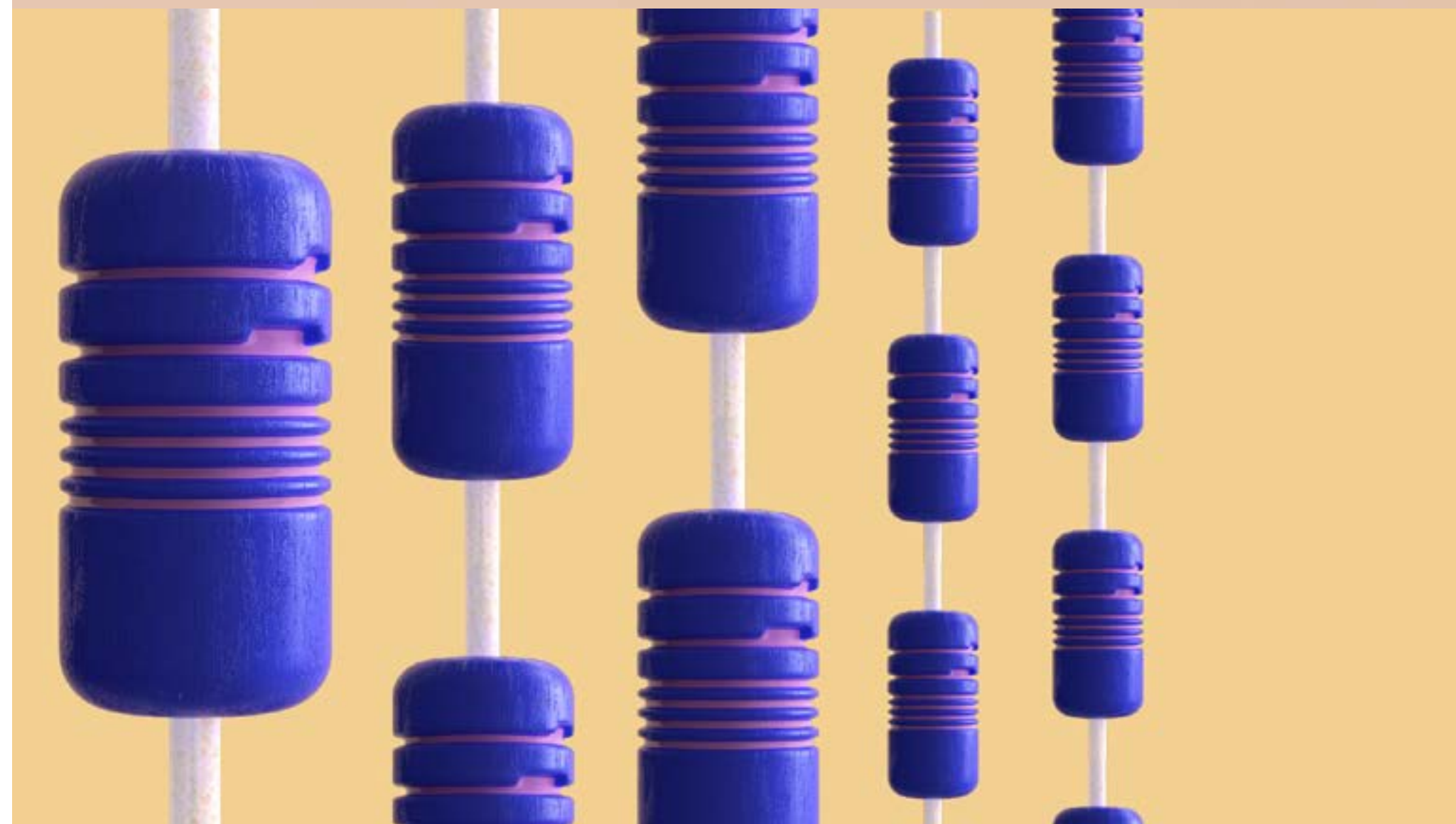
irene pereyra ● dan mall ● diamond ho



toronto

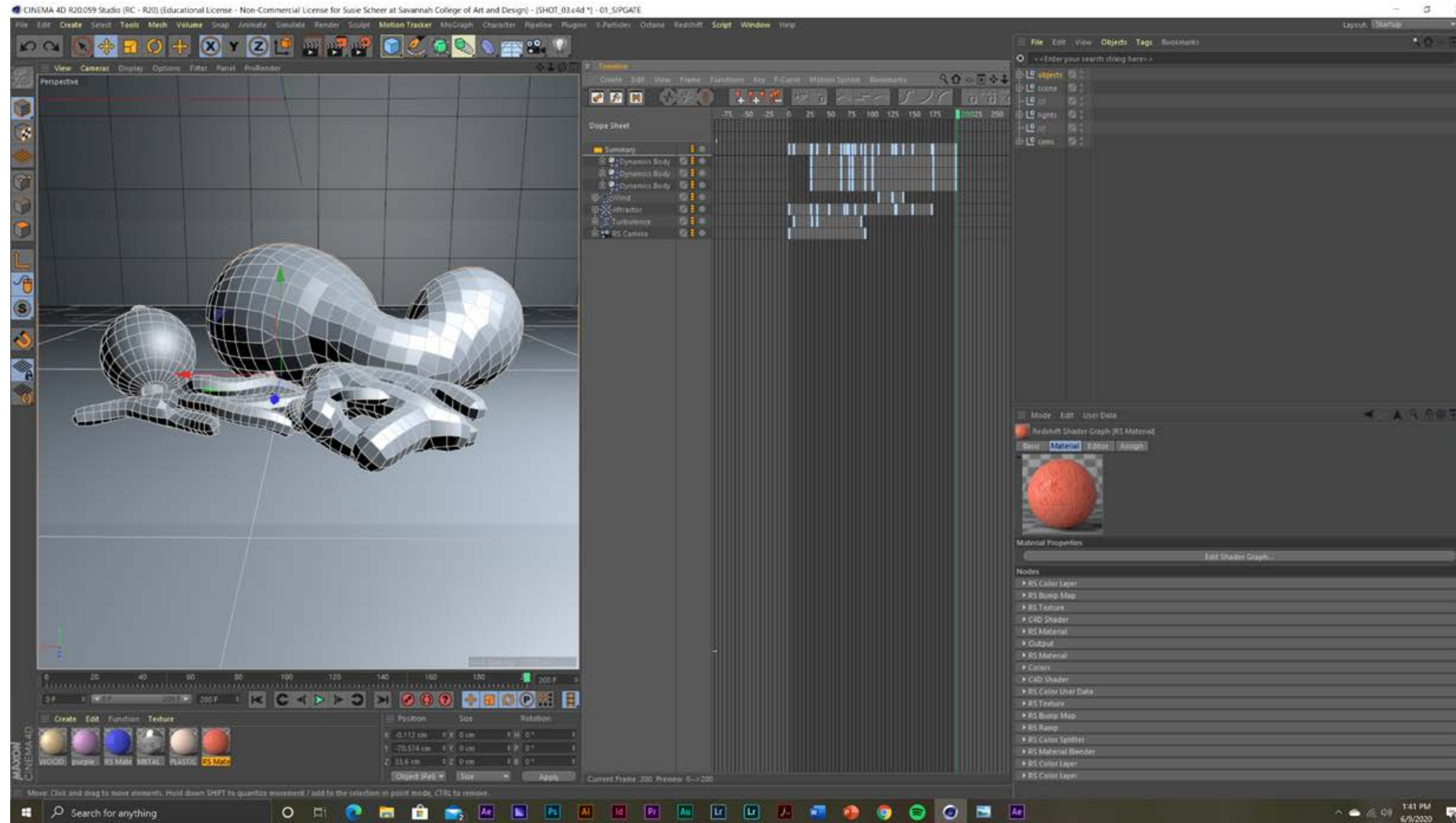
irene pereyra . dan mall . diamond ho .
filippo cipriani . femke van schoonhoven .
jared erondu . chris do . nick denboer .
rain quian . vicki tah . amelie rosser .
irene pereyra . dan mall . diamond ho .
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rain quian . vicki tah . amelie rosser .

july 14 - 16

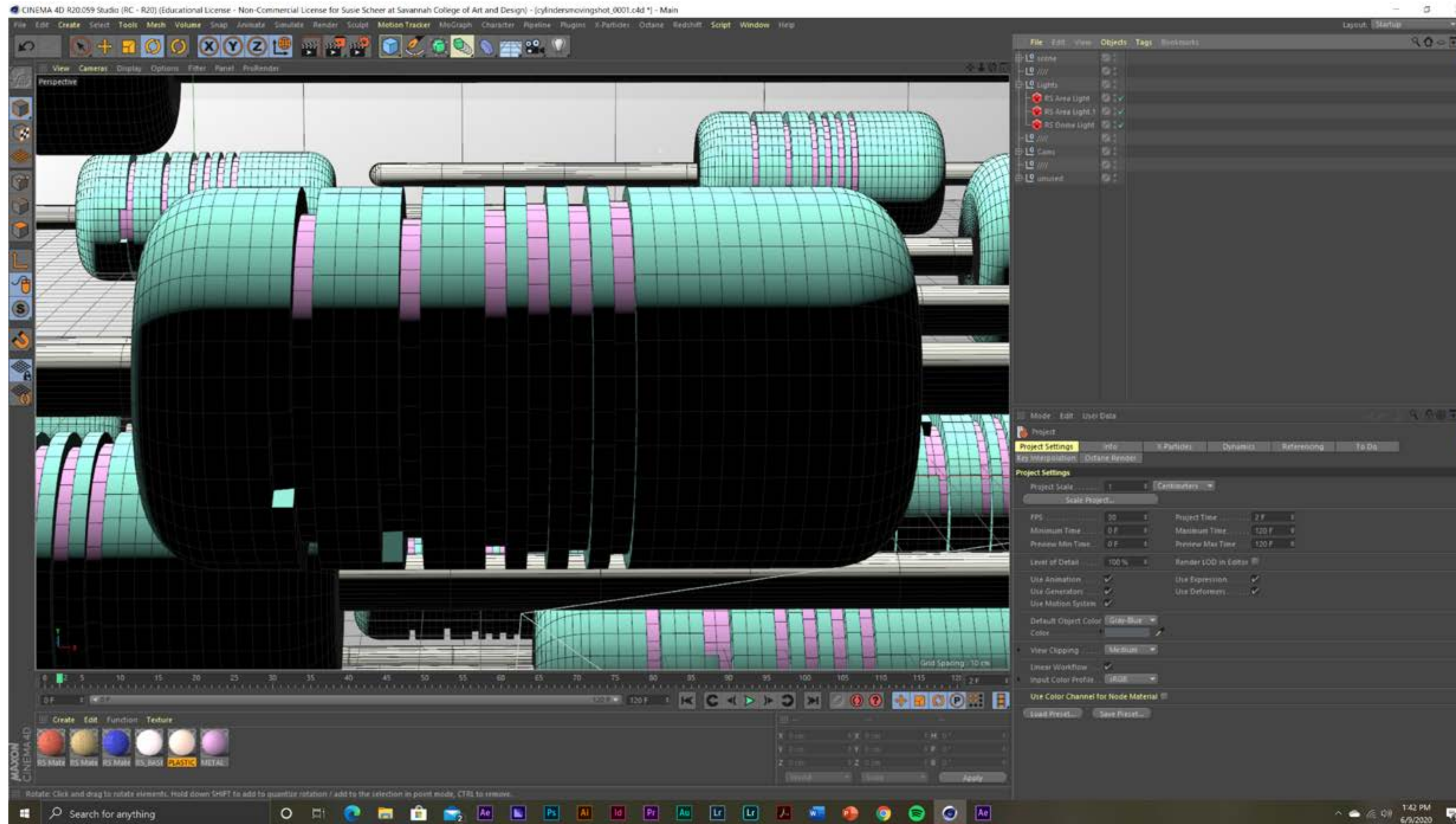


awwwards conference

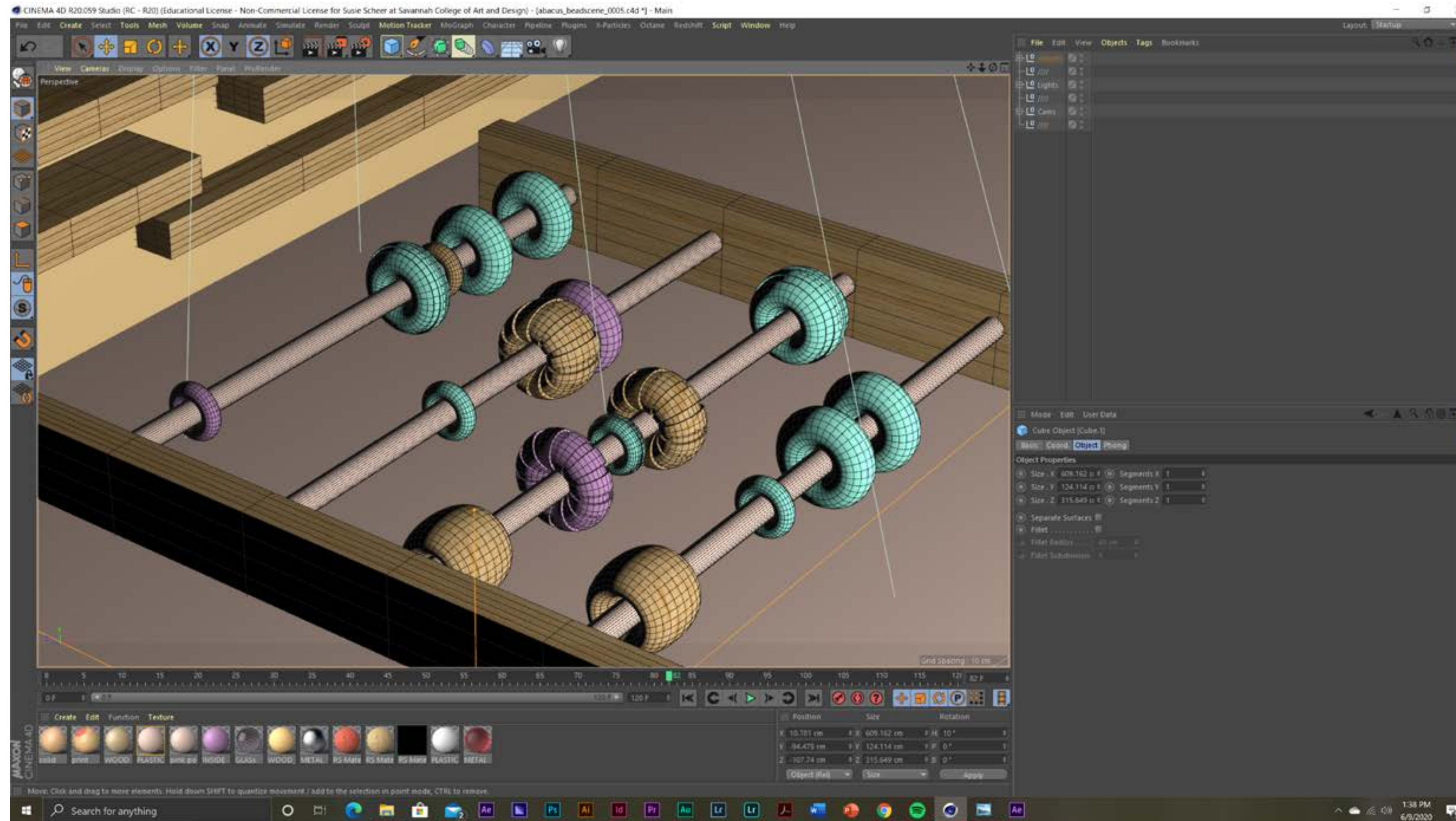
cinema process shots



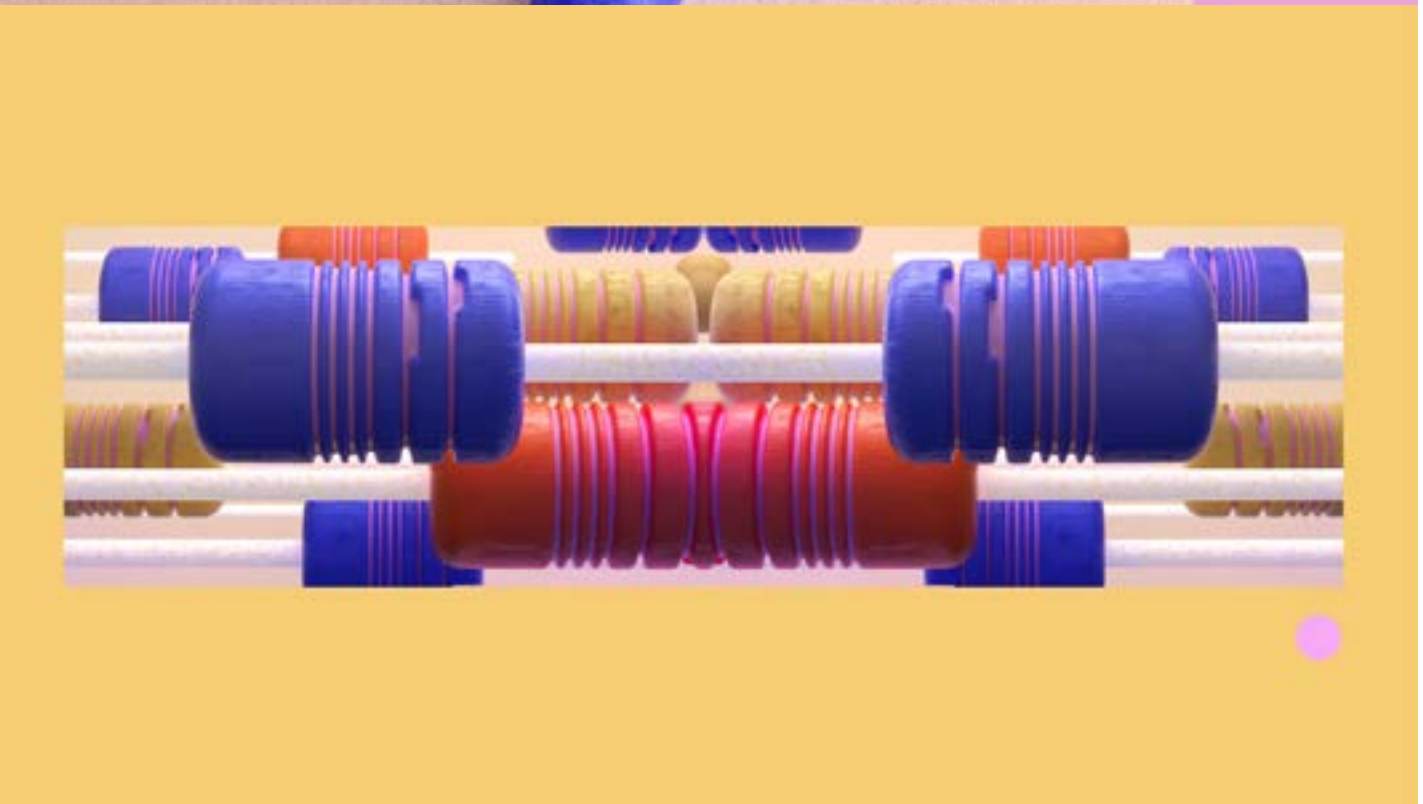
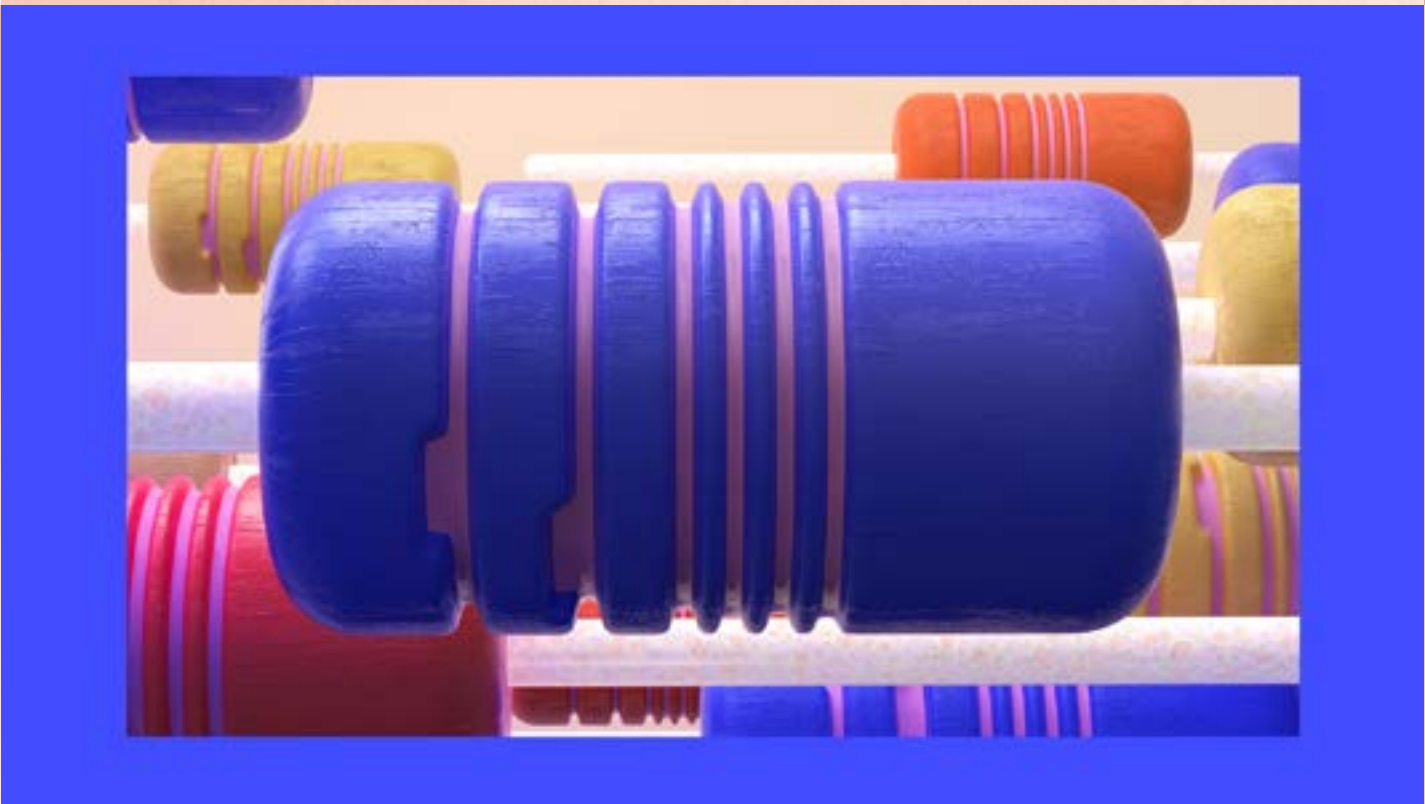
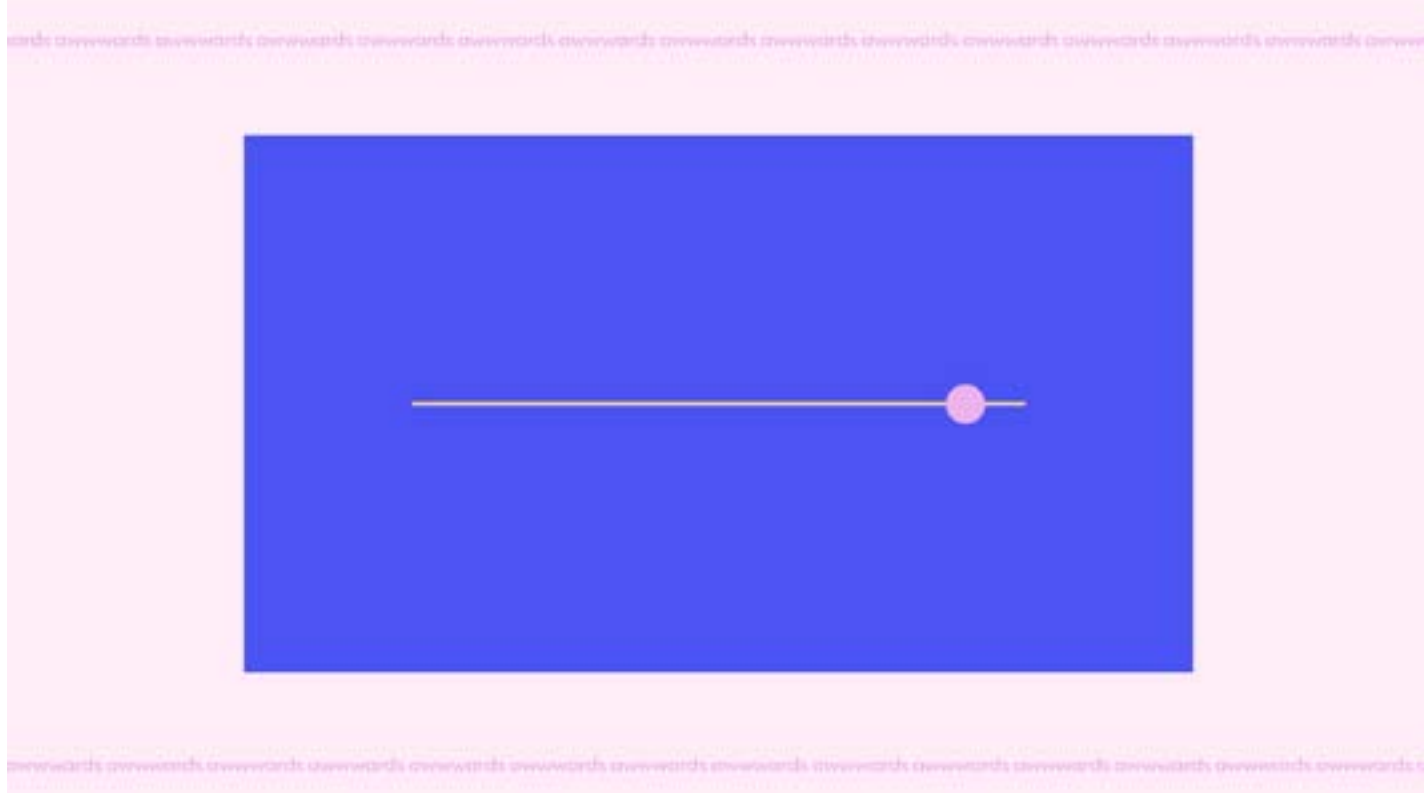
cinema process shots



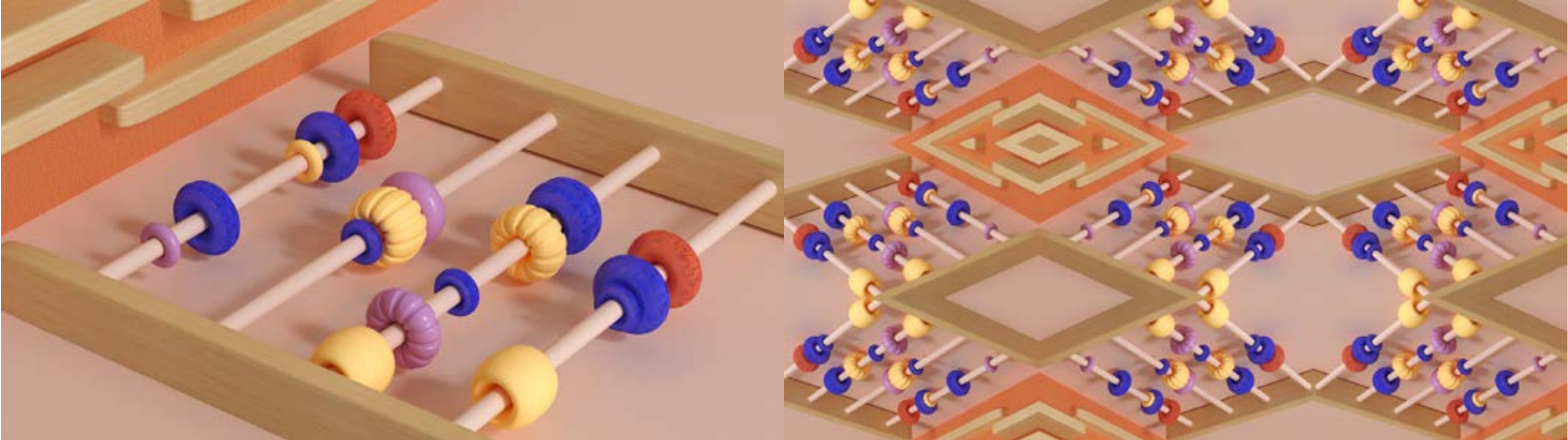
cinema process shots



final frames



final frames



thank you