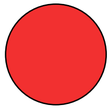
WHAT MAKES YOU FEEL?

happy



mad

sad

concept

word list

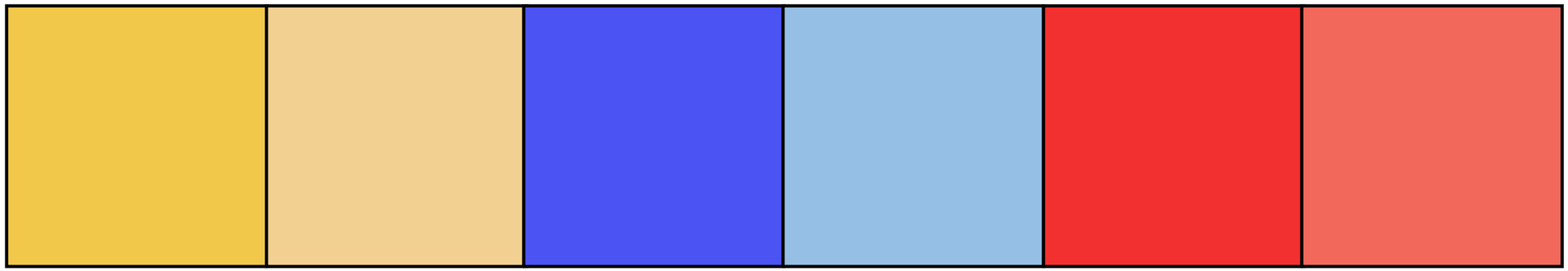
funky
fun
light
happy
colorful
contrast
laugh
fresh

approach

What do you feel ? happy, sad, mad.

I plan to create three visual worlds utilizing both a 2d and 3d language that visualizes the lightness of these three moods. I want to show the beauty of your own emotions through these visual aesthetics, while keeping the piece both funky and fun. I plan to also emphasize some of little moments that may make you feel a certain way.

color palette



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hex: f2d091

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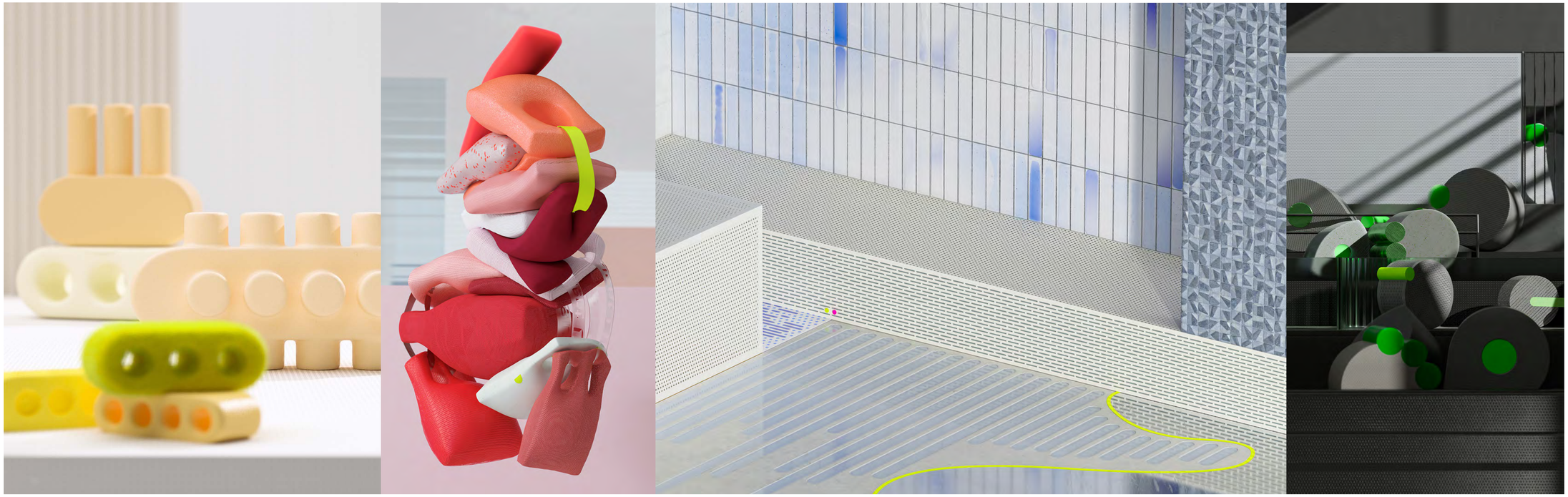
visual references

microsoft fluent ui



visual references

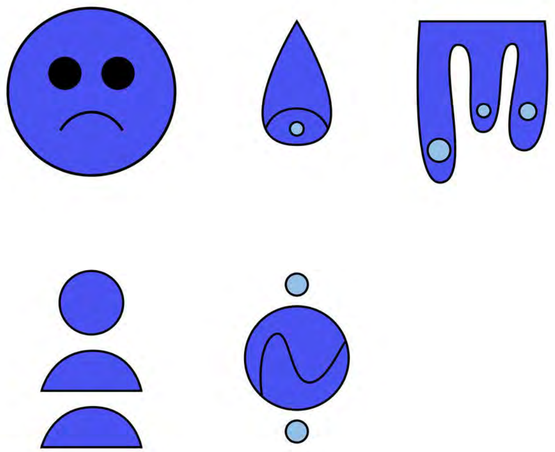
spotify listening is everything

mood board

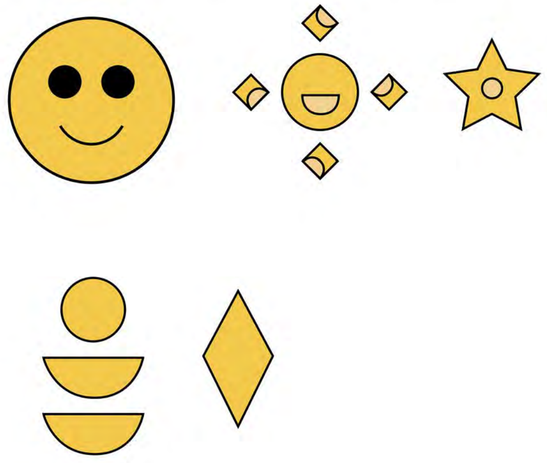
Devendra Banhart
STEFAN
LEITNER
STEFAN
LEITNER
STEFAN
LEITNER
Heliotrope
Daniel T.
ARAI YUSAKU
ODD EYES
2019.1.27
LIVE AT SOTO
BLEED BOI
DJ IRYOKU

2D Design Assets

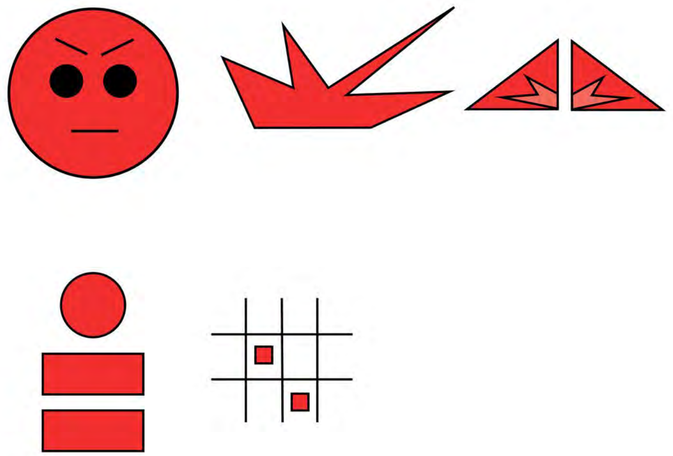
SAD



HAPPY



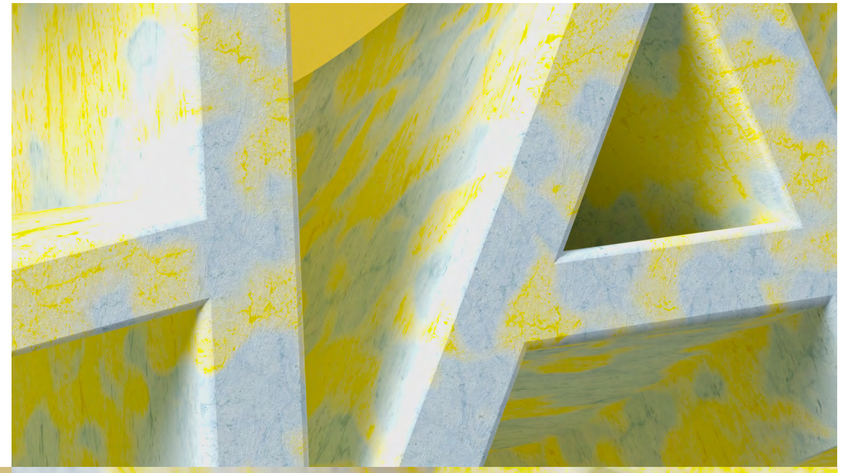
MAD



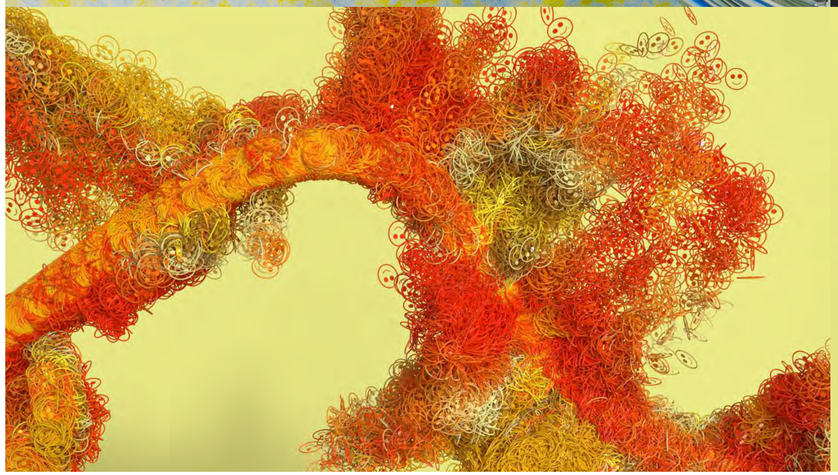
initial design developement

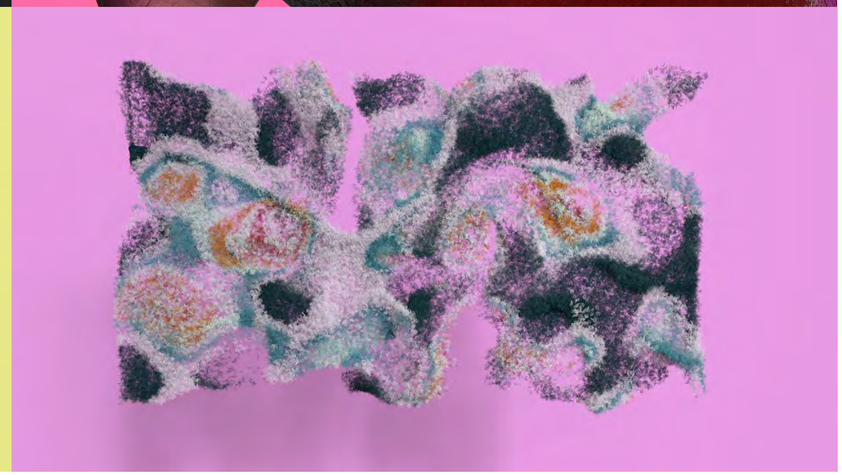
WHAT MAKES YOU FEEL?

it's cool to have feelings.



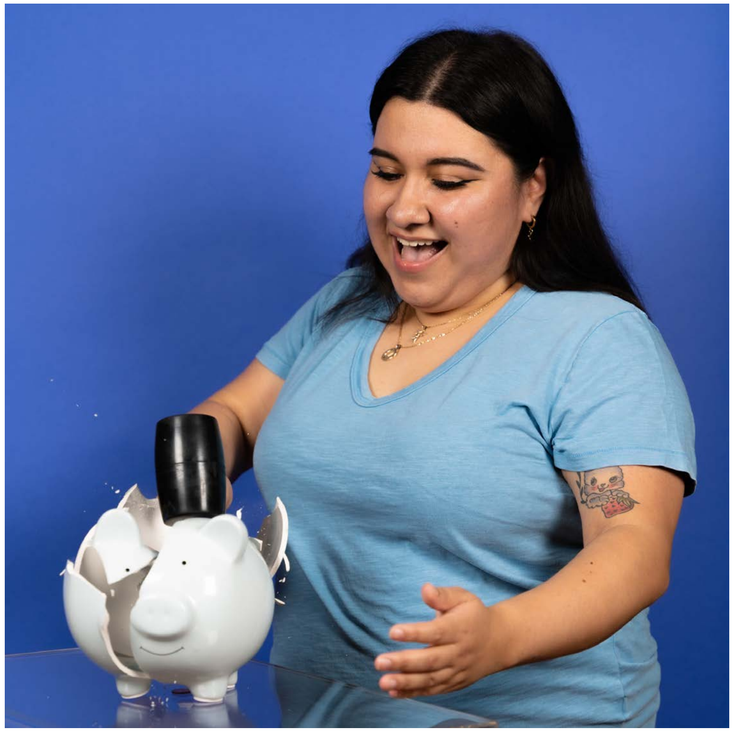
initial design developement

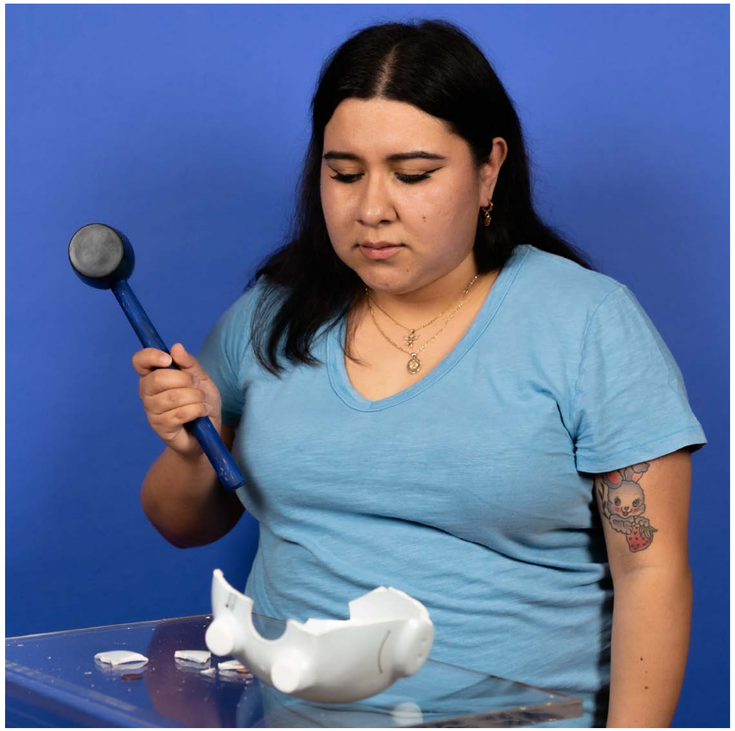




photography : happy

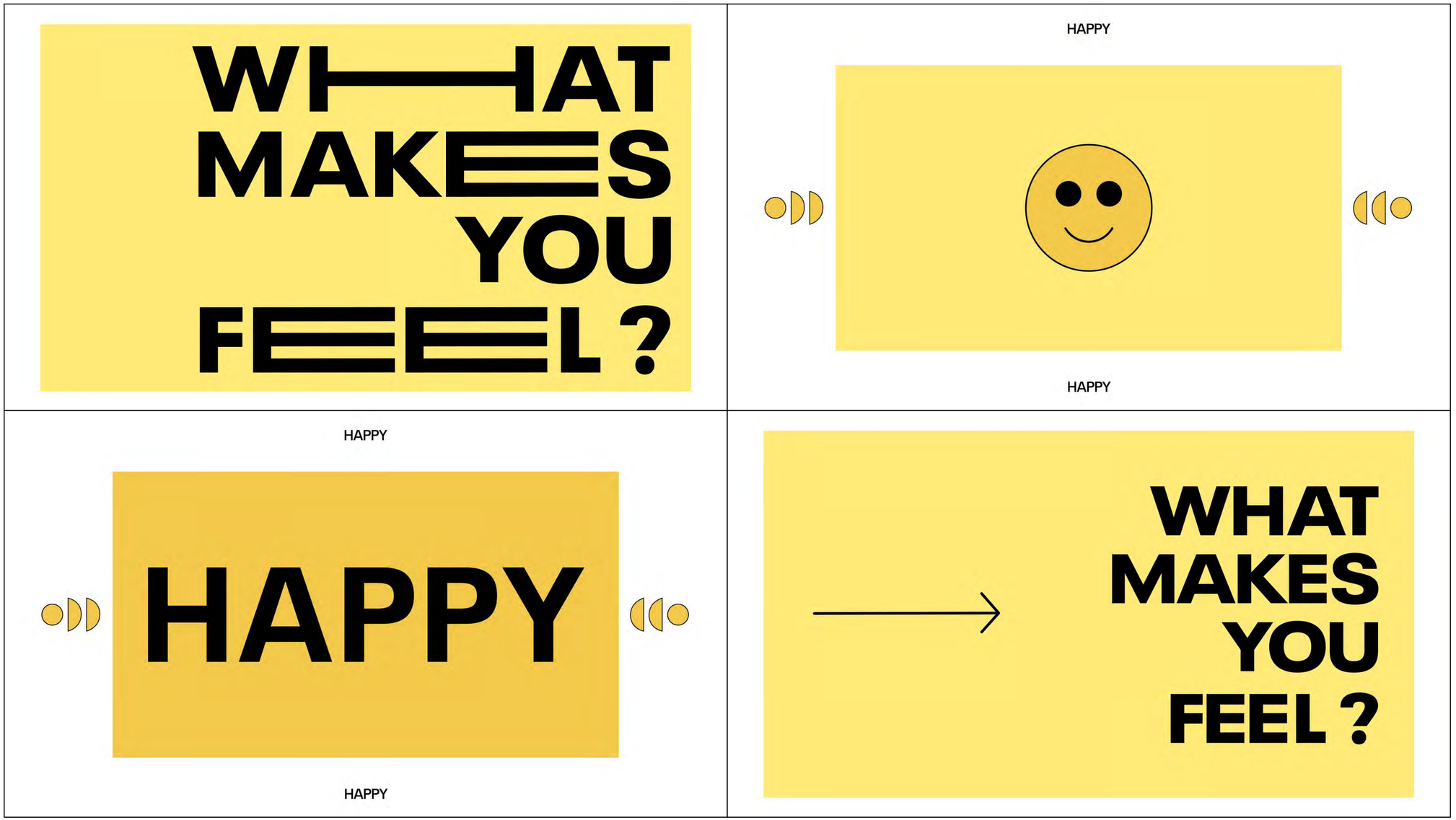
photography: sad





photography: mad

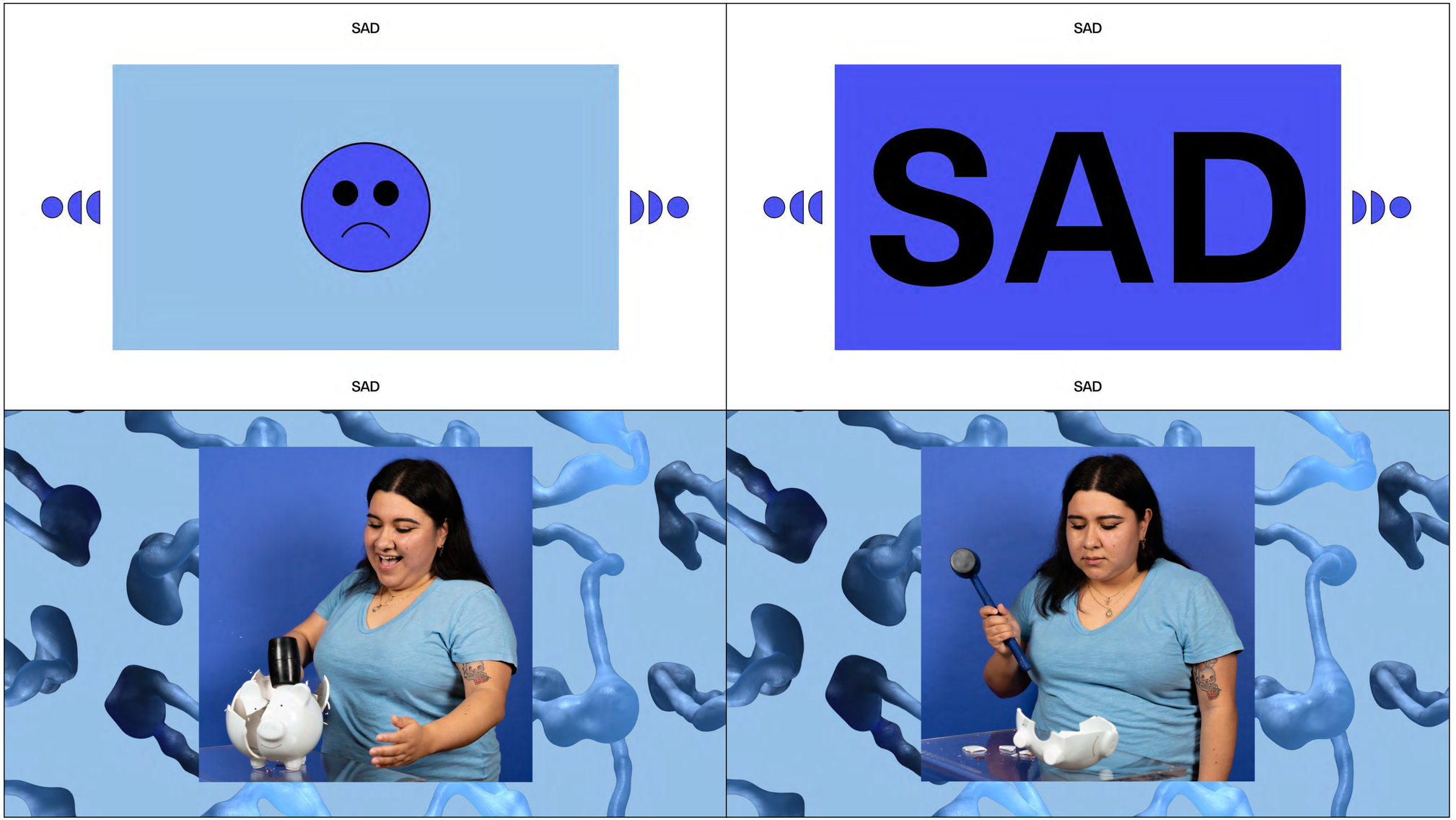
final frames



final frames

final frames

final frames

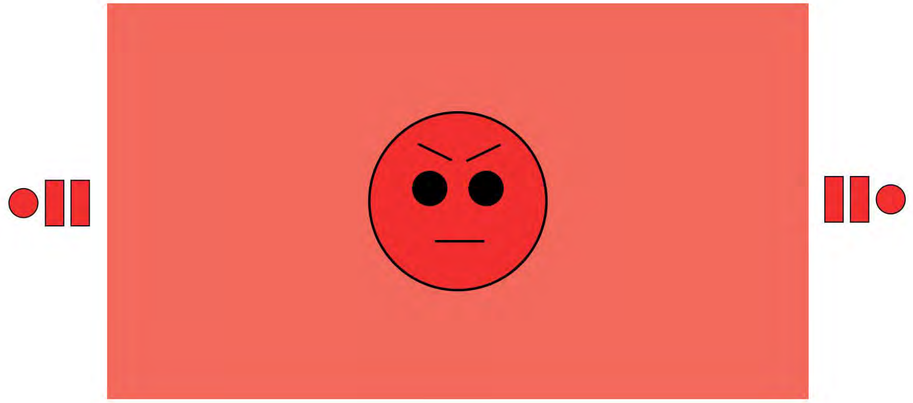


final frames

final frames

final frames

MAD



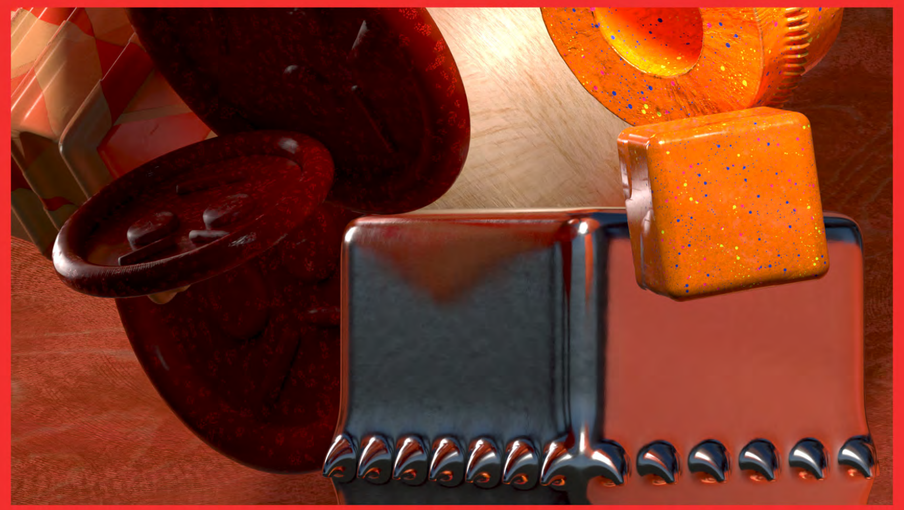
MAD

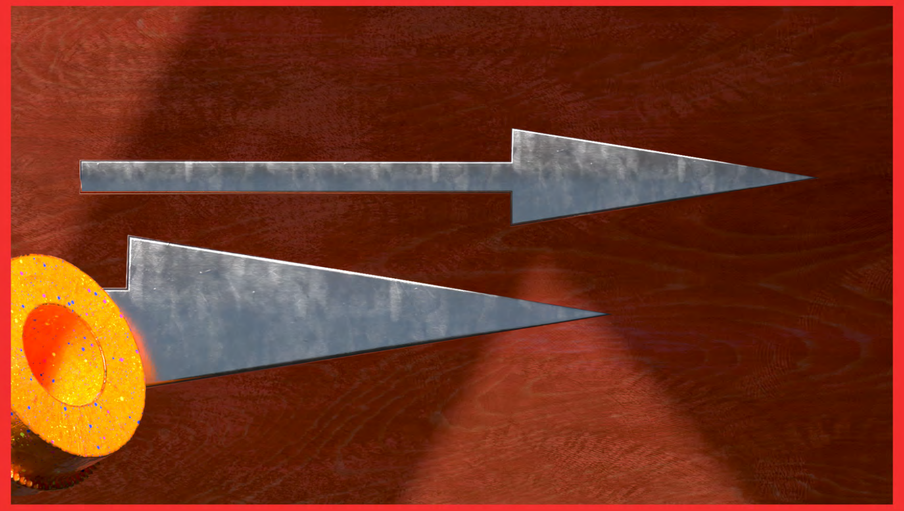
MAD

MAD

final frames

final frames





it’s cool to have feelings.

thank you:)